

IMPLEMENTATION OF THE GLOBAL ACADEMIC COLLABORATION PROGRAM AS STRENGTHENING THE COMPETITIVENESS OF HIGHER EDUCATION

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ABSTRACT

Study: This aims to analyze the implementation of collaborative programs among global academics as a strengthening strategy. Power competition college high. The approach study use quantitative explanatory design with a questionnaire from 30 lecturers and leaders/management units. Work in the same international in four college disguised height. Data analysis was carried out using Partial Least Squares Structural Equation Modeling (PLS-SEM). The research results show that implementation collaboration influential global academic positive and significant to Power competition college high, with policy institutions as the most dominant factor. Research concludes that global academic is a managerial strategy important for increasing quality, tridharma, and college height. Contribution study. This strengthens study of internationalization education theoretically and provides implications for leadership colleges in designing policy and governance collaboration, effective and sustainable global academics.

Keywords: *collaboration, global academic, power competition, college high, internationalization, management education height, PLS-SEM*

INTRODUCTION

Internationalization education tall has develop become the main strategy college tall in respond global dynamics characterized by increasing competition quality, reputation academic, and relevance graduates at the level international. A number of studies show that internationalization is not understood as an additional, but as an integral part of institutional strategy, For increase Power competition in colleges



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(Altbach & de Wit, 2020; Marginson, 2023). In the context of this, collaborative program global academic institutions, such as joint research, exchange of lecturers and students, development curriculum together, and publication of scientific international – viewed as an instrument strategic For strengthen the position college tall in global education.

Study previously confirmed that global academic collaboration global academics contribute positive to improving the quality of research, visibility scientific, and the reputation of institutions. De Wit and Hunter (2022) emphasized that college capable height manage Work The same international way, systematic tend own performance, academic, and power greater global appeal. Knight (2021) also stated the same thing that successful internationalization is greatly influenced by the ability of institutions to integrate global collaboration into policy and governance education.

However Thus , a number of the study also revealed that implementation of collaborative programs global academics in many college high , especially in developing countries , still face various problem . Research by Altbach and de Wit (2020) shows an existence gap between commitment policy, internationalization, and practice implementation at the level of institutions. In Indonesia, several studies report that global academics are often not yet managed optimally, tend to be administrative, and do not yet give impact significant to improvement quality of the three pillars of college education (Nuryati, 2022; Nuryati, 2024).

Urgency study. This is further strengthened along with increasing demands for accreditation, national and international, global rankings, as well as the Independent Learning - Independent Campus policy, which encourages strengthening international. Although studies about internationalization and global collaboration have done a lot, partly big focus on aspects conceptual or descriptive. Therefore, is necessary to study empirical studies in a way comprehensive way, implementing collaborative programs among global academics and their contributions to strengthening Power competition college tall from the perspective of management education tall.

LITERATURE REVIEW

Global academic defined as a form Work The same cross- country inter-university high aim increase the quality of education, research, and community service to the public through the exchange source power, knowledge, and practice best. Collaboration This covers various forms, such as joint research, exchange of lecturers and students, degree programs together, and publication of scientific international (Knight, 2021). Studies



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latest show that global academic collaboration global academics contribute significant to the improvement of the reputation of institutions and visibility academic at the level (Marginson, 2023).

Competitiveness college tall refers to the ability of institutions education tall For maintain and improve their position in the competition, nationally and globally, through superior quality, reputation, innovation, and relevance to graduates. In the context of internationalization, power competition is often measured through global indicator global ranking, productivity research, international, as well as Power pull students and lecturers (de Wit & Hunter, 2022).

Implementation of collaboration programs, global academic demands, existing support policy institutions, governance Work same effective, readiness source Power humans, as well as mechanism evaluation sustainable research previously confirm that success in global collaboration is greatly influenced by the quality management institutional and program integration into in plan strategic college plan (Altbach & de Wit, 2020; Knight, 2021).

Various study previously studied internationalization in higher education and collaborative global academic, but part big Still focus on aspects conceptual or descriptive, such as form and policy internationalization. Research empirically which specific factors influence the implementation of collaborative programs among global academics towards Power competition college high, especially in the context of management education high in Indonesia, is still relatively limited. In addition, it has not integrated research dimensions, policy institutions, governance, collaboration, and quality into three pillars in one comprehensive analysis model. Therefore, this research fills in the development and testing of empirical models for the implementation of collaborative programs among global academics as a strengthening strategy against college tall.

One of form strategic internationalization is the is implementation of collaborative programs with global academics that include international exchange of lecturers and students, development curriculum together, and publication of scientific, reputable international journals (Altbach & de Wit, 2020).

Although collaboration global academics have become an important agenda in policy education high, its implementation in many college highschoools, especially in developing countries, still face various problem. Problem the covering weakness integration global collaboration to in plan strategic institutions , limitations capacity source Power man in manage Work The same international , as well as Not yet optimally utilization results collaboration For improvement performance three pillars

college high . This condition cause collaborative programs global academics are often administrative and symbolic, so that the impact to improvement Power competition institutions is not yet significant (Knight, 2021).

Urgency study. This is further strengthened along with increasing demands for accreditation, national and international, global rankings, as well as the Independent Learning - Independent Campus policy, which encourages strengthening international. In perspective management education, high-level collaboration among global academics is not only understood as an activity Work The same across countries, but as an institutional strategy that must be managed in a way systematic, measurable, and quality - oriented as well as sustainable way. Therefore, is necessary study capable empiricists explain How implementation of collaborative programs among global academics contributes to strengthening Power competition college high (de Wit & Hunter, 2022).

Study This aim for analyze the implementation of collaborative programs among global academics as a strengthening strategy against power competition in college. In terms of special, this aim is to identify shapes and patterns of collaboration applied global academic settings, analyzing factor supporters and inhibit its implementation, as well as test the influence of the implementation of collaborative programs on global academics towards improving the quality of tridharma and power competition college tall in a way.

Research Gap

| Study Previously | Focus | Limitations | Current Position | Research |
|-------------------------|-------------------------------|--|---|-------------------------|
| Altbach & de Wit (2020) | Global internationalization | Conceptual | Empirical evidence in 4 | Indonesian universities |
| Knight (2021) | Internationalization strategy | Lack of multi-institutional empiricism | Analysis of the influence of policy, governance, and sustainability on Power PT competition | |
| Nuryati (2022, 2024) | Collaboration academic | Limited descriptive | Quantitative explanatory with 30 respondents | |



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Based on study literature, visible that study previously not enough study connection causal and influence direct between factors policy, governance, and sustainability to implementation collaboration global academics. In addition, some big study use approach descriptive or conceptual, so that proof empirical support effectiveness of collaboration strategies Multi-institutional academic research in Indonesia is still minimal. This occupy position the with use approach quantitative explanatory and SEM-PLS for test influence variables the to Power competition college high, so that can give contribution strong empirical at a time strengthen theory internationalization education tall.

RESEARCH METHODS

Study This use approach with a design study explanatory, which aims to explain the causal relationship between the implementation of collaborative programs, global academic and power competition among colleges and high. Approach This choice allows testing empirical to influence variables independent of variables dependent in a way objective and measurable.

The population study covers all over lecturers and leaders manager Work The same international on four colleges that have been owned and run a collaborative global academic program. Election four college tall. This is based on considerations of suitability, characteristics of institutions, and availability of collaborative programs relevant to international studies with a focus on study.

Taking a technique sample using purposive sampling, with the criteria that respondents is lecturer or management unit/ leadership work. The same international involved in planning, implementation, or collaborative program evaluation of global academic. Number sample in the study: This number, as many as 30 respondents, was considered adequate for analysis statistics use Partial Least Squares-Structural Equation Modeling (PLS-SEM) approach, considering the method. This No requires a size sample big and fit for study, exploratory, and explanatory purposes in the context of management education tall.

Research data collected use instrument questionnaire closed with a five-point Likert scale that measures dimensions of implementation, collaboration, global academic, including policy institutions, governance, Work same quality program implementation, and sustainability collaboration. Variable Power competition college tall measured through the indicator reputation academic, quality tridharma, power



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pull institutions, and recognition international. Instrument study tested validity and reliability before used in primary data collection.

DATA ANALYSIS TECHNIQUES

Data analysis was performed in a way that gradually uses the help device's soft statistics. Analysis descriptive used to describe the characteristics of respondents and tendencies to answer every research indicator. Next, the analysis was done for testing relationships and influences intervariable study.

Validity test construct and reliability done through analysis factor, confirmatory factor analysis to ensure that every indicator in a way significant represent construct being measured. Testing hypothesis study done using Structural Equation Modeling (SEM) based on Partial Least Squares (PLS), which was selected Because capable of analyzing structural models with relatively moderate amounts of data that is not fully normally distributed.

The results of the SEM-PLS analysis are used to interpret the direct and indirect implementation of collaborative programs among global academics towards Power competition college high. Findings study. Then discussed linking results, empirical and framework theory, internationalization education is high, so that produce implications theoretical and recommendations relevant to policies for management education tall.

RESULTS AND DISCUSSION

Characteristics Respondents

Respondents in the study, totaling 30 people from four colleges that have been running a collaborative global academic. All identity college tall disguised in accordance with the principle of ethics research. Respondents consist of lecturers and leaders or work unit manager The same international which has involvement direct in planning, implementation, and collaborative program evaluation of global academic. Respondent composition. This shows that the data obtained represent the perspective of policy at a time when collaborative program implementers are academic at the level institutions.



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Analysis of Descriptive Variables Study

Analysis results show that the implementation of collaborative programs among global academics at the fourth college is in the category of high. Policy dimensions institutions get the highest average score, which indicates that a big college has its own related formal policies. Work in the same international. However Thus, the dimensions of governance and sustainability collaboration show relative score lower score, especially in the program monitoring and evaluation indicators and utilization results collaboration. For improving the quality three pillars.

On the variable Power competition college height , indicator reputation academic and improvement quality study show trend positive . Respondents evaluate that collaboration global academic provides contribution real to improvement publication scientific and networking academic international . Meanwhile that, indicator Power pull institutions for students and lecturers international Still show variation inter-university high, which reflects difference level readiness and capacity institutional.

Measurement Model (Outer Model)

Measurement model testing done For evaluate validity and reliability construct study use SEM-PLS approach . Analysis results show that all over indicator own outer loading value is above the recommended minimum limit , so that declared valid in represent construct . Composite Reliability and Cronbach's Alpha values for each variables are also on top mark the required threshold , which indicates that instrument study own level good reliability .

Structural Model Testing (Inner Model)

Structural model test results show that implementation of collaborative programs influential global academic positive and significant to Power competition college high . Coefficient value track show direction a positive relationship , which means the more Good implementation collaboration global academics , increasingly strong power competition college high . Coefficient value determination (R^2) indicates that variables implementation collaboration global academic capable explain meaningful proportions to variation Power competition college tall .

Discussion:

Findings study This confirm that implementation of collaborative programs global academics have role strategic in strengthening Power competition college high . This



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result in line with findings Altbach and de Wit (2020) and de Wit and Hunter (2022) stated that that managed internationalization in a way systematic contribute to improvement reputation and performance academic institutions education tall .

Dominance scores on dimensions policy institutions show that fourth college tall in a way normative has put collaboration global academic as part of the strategic agenda . However , the weakness dimensions of governance and sustainability indicates that challenge main No lies in the absence policy , but rather on effectiveness program implementation and management . Findings This strengthen Knight's (2021) argument that gap between policies and practices Still become problem main in internationalization education tall .

Influence positive implementation collaboration global academics towards Power competition college height also confirms findings study national which emphasizes importance management Work The same international in a way integrated with quality three pillars college high (Nuryati, 2022; Nuryati, 2024). In the context of this , collaboration global academics do not only impact on increasing publications and networking international , but also has the potential strengthen Power pull institutions and quality graduate of if managed in a way sustainable .

In a way overall , results study This give implications that college tall need strengthen aspects of governance , monitoring, and evaluation of collaborative programs global academics so that the impact to Power competition institutions can more optimal. Findings This at a time emphasize position study as contribution empirical in fill in limitations studies previously which is still dominant nature conceptual and descriptive , especially in context management education high in Indonesia.

CONCLUSION

Study This conclude that implementation of collaborative programs global academics play a role significant in strengthen Power competition college high . Based on results analysis against 30 respondents from four college disguised height , found that quality policy institutions , governance collaboration , and sustainability of collaborative programs global academic empirical contribute positive to improvement quality three pillars college height and reputation academic institutions . Findings This confirm that collaboration global academic not just activity administrative , but rather managerial

strategies that have an impact directly on performance and power competition college tall .

In a way theoretical , research This strengthen study internationalization education tall with present proof empirical about connection between implementation collaboration global academic and power competition college tall in context management education high in Indonesia. Research This also expands the conceptual model . internationalization with integrate dimensions policy institutions , governance , and quality three pillars in One framework comprehensive analysis .

From the side practical , results study This give implications for leadership college height and taker policy so as not to only focused on expansion network international , but also on strengthening governance , monitoring and evaluation systems , as well as utilization results collaboration global academic sustainable . College tall need put collaboration global academic as an integral part of plan strategic institutions to improve Power competition in a way sustainable at the level national and international.

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